



Cloud1 Solutions

IT Services Qualifying Questions

When to Consider Outsourcing IT

Overview

Learn about the many benefits of outsourcing that allow you to focus on revenue and customer facing task..

Qualifying IT Outsourcing!

You may have read documents about the benefits of managed IT services providers. While there are many benefits, there are also qualifying questions you should ask yourself when considering outsourcing your IT to a managed services provide.

To help determine if managed services would be a good fit for your organization, here are some managed services qualifying questions to ask yourself:

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1) Are you having trouble finding and retaining qualified IT professionals?



Talent and retention is one of the biggest challenges for businesses today. It's not just in IT – it's across the board.

Rather than trying to hiring an IT individual, managed IT services can provide you with an entire staff of fully-trained and perfectly qualified experts available to you when you need them. The burden of hiring and training costs can be lifted off your shoulders while giving you access to a variety of technology experts..

2) Do you operate outside standard business hours?

Many organizations likely complete some work outside of the normal 9 to 5, and with remote work becoming much more common, you may find employees and yourself working outside of the previously normal work hours. If you run into a technological issue on a Saturday evening, you may not want to interrupt your internal IT team while they are enjoying time away from work with their family.

3) Do you have a forward-thinking IT team that can help you keep up with the technology landscape, or do you feel like your strategy is lacking?

Some executives experience a feeling that they are missing out, especially when they look at what their competition is accomplishing. With managed IT services, you gain an IT partner. It's very similar to working with a financial advisor. They tell you what someone in a position similar to your own should be doing to set yourself up for success based on your goals.

Instead of worrying about your IT personnel learning skills and working to prevent their focus from becoming myopic and narrow, a managed IT services solution provides you with a large team that is always current with top level certifications and skills across the technology spectrum.

4) What is your company's growth strategy and how will

Ultimately, your technology has to contribute to your success and should not be the thing that is holding you back. If your company is prepared to grow, but you are unsure of whether your infrastructure can support it, or if you don't know how you will support your technology from multiple locations, managed IT services can help.

Many of the businesses we work with turn multiple locations into an advantage rather than a challenge. For example, it may be in your organization's best interest to set up specialized disaster recovery solutions using your multi-location footprint. We also have the expertise to ensure that each branch is connected to facilitate easy communication between employees, using collaboration tools like Microsoft teams.

5) Are you confident in your cybersecurity posture?



While no longer overlooked at the same level it was years ago, cybersecurity is an essential part of your technology strategy. This is not a fair burden to put on your internal IT department, as they do not have the bandwidth or qualifications to outline your security posture. Furthermore, having someone inexperienced in cybersecurity leaves your business vulnerable to the many forms of cyber threats that exist today. Using a managed services provider can often mean improving your security posture as well, if the MSP has a team dedicated solely to your cybersecurity, and a virtual chief security officer to create a strong cybersecurity posture for your organization.

“Outstanding! Already there is a clear and profound difference over what they have received in the past. Thank you so much!”

-Leading Logistics Firm

How we can help

A managed IT services partnership can be extremely beneficial for a business that needs to stay on top of their technology in order to foster business growth, but is unable or not interested to maintain that technology with an in-house IT team.



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