Can **Managed Services** Reduce IT Cost?

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Overview

Managed IT Services play an important role in reducing IT costs, IT risks and IT issues, resulting in better customer relationships and higher profits.

Managed Services Minimizing IT Cost and Risk

Capital and cyclical expenses are to be expected when running any type of business. These include expenditures related to customer relationship management, product marketing, accounting, and much more. However, a primary goal of any company should be to reduce these costs while simultaneously providing high-quality products and services, as well as, most importantly, exceptional customer service.

The question that enterprises need to ask themselves is whether their IT departments can efficiently and effectively handle all their IT-related tasks. Many find that due to rapid changes in technology, including enhanced communications, ability to store data in a secure offsite manner, and global money transactions, they can benefit from outsourcing some or all of their IT activities.

Importance of a Diverse Risk Management Strategy

Many businesses tend to put all their eggs (services) into one basket (infrastructure). And for those that do, they often discover firsthand how detrimental this can be. If the weaving of that basket was to come apart, all the eggs would immediately fall through and crack. This metaphor makes it clear to see that having an IT department that handles all IT-related tasks, including IT risks, is not a wise approach to follow in terms of diversifying the associated risks.

Advantage of Reduced Management Overheads

When bringing on new IT staff members, it can be expensive to train them. Businesses must devote time to not only train these employees, but also devote money on them. With managed services, however, training is often included, implying these new workers will be brought onboard without having to dish out any additional funds. Best of all, the workers will be taught the latest methods of handling IT-related activities.

By reducing management overheads, your IT managers can focus on keeping their teams' processes streamlined with other business operations, while being rest assured that new team members will be up to date with all operational practices. Since these IT managers don't have to focus their efforts on training and onboarding, they can ensure all IT processes are being carried out to their utmost potential, which reduces IT errors. And most importantly, this reduces the amount of money lost due to such blunders.

Importance of Managed IT Services in Reducing Unexpected IT Issues

It is through a proactive approach that businesses can reduce, possibly eliminate, unexpected IT costs and IT issues disaster recovery problems, cloud computing transfers, CRM issues, etc. Managed IT services not only help identify possible problems, but also help develop realistic solutions, enabling such methods to be implemented that eliminate downtime. This, in turn, helps computer networks and all IT-related functions function both effectively and efficiently.

Never should a business go by the 'wait till it breaks to fix it' way of thinking. Instead, by taking advantage of managed IT services, enterprises can monitor, analyze, and create efficient remedies that produce rapid responses to any IT fallacy. Sure, managed IT services often require a monthly, ongoing payment to a managed IT service provider, but since the provider can accurately predict any IT issue and resolve it quickly, the investment made will far outweigh the money spent on any type of 'wait till it breaks to fix it' remedy.

Conclusion

It is with managed IT services that businesses can be rest assured that their IT departments will be available 24×7. This type of efficient business model will lead to increased productivity and long-term business relationships with vendors, suppliers, and most importantly, customers. These types of relationships translate into a way of conducting business that results in higher profit levels.

IT departments can most definitely standalone robustly, but with managed IT services, they are better able to coordinate their efforts toward collecting customer data and improving the customer experience, which is what every business should focus on. The key point to keep in mind is that not every task should be outsourced. However, when using managed IT services for tasks that are not being effectively handled by an internal IT department, advantages are sure to be gained.

How we can help

IT expenses can quickly drain your overall operational budget. With managed IT services through Cloud 1 Solutions, your company can enjoy reduced IT costs as well as keep up pace with today's latest IT practices. In a world that becomes more technologically advanced daily, switching to managed IT services is not something to be avoided. Outsourced services ensure you can focus on core operations and Cloud 1 Solutions is here to be your go-to service provider.

"Outstanding! Wish we would have switched 9 months ago!"

-Leading Architect Firm

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